

*North Carolina's Oldest Civic Club
Chartered August 1, 1914*

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FOUR WAY TEST

- 1. Is it the TRUTH?**
- 2. Is it FAIR to All Concerned?**
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?**
- 4. Will it be BENEFICIAL to all concerned?**

Thought For The Day

Always remember that no matter what the problem may be, there is an infinity of solutions.

— Marion Weinstein

**January 27, 2003
Today's Program**

**Kevin Sommers
Communities In Schools**

Upcoming Programs

February 3—To Be Determined

February 10—Gordon Clapp—Wright Bros. Anniversary

February 17—To Be Determined

Rotary Club of Raleigh **Bulletin** is published each week the Club meets. To contribute items contact Tom Wood: tpwood@coastalnet.com or phone 319-1793. Visit www.raleighrotary.org where bulletins since January, 2001 are posted ... or call Club phone at 848-2333 and request one be faxed to you.

JANUARY 13, 2003 SUMMARY

The January 13, 2003 meeting of the Rotary Club of Raleigh was called to order by **President Jim Lofton** who gave the invocation. **Jere Royal** led the Pledge of Allegiance and introduced visitors and guests.

ANNOUNCEMENTS

President **Jim Lofton** announced that **Joe Moore** was not doing well. The perfect attendance record of **Joe** was recognized. By special nomination of President **Jim Lofton** and a vote of the membership, **Joe** was awarded two make-ups.

President **Jim Lofton** presented the Paul Harris Fellowship Award to **Kent Thompson**. Congratulations **Kent!**

Jim Graham reminded everyone about the Warmth for Wake needs and that he was continuing to take contributions. Please help contribute to this worthy cause.

President **Jim Lofton** announced **Craig Esty** as a proposed new member who has been presented to our club by **Bill McLaurin**.

PROGRAM

Beth Briggs introduced Ann Bryan from Exploris as our guest speaker for today. Ms. Bryan is no stranger to our group and, as always, gave us a very informative and thorough presentation.

A review of the development over the past few years was presented beginning in 1997 with the Exploris Middle School, which is now in its sixth year. Just this past week, the school received their banner for "School of Excellence." In 1999, there was the Global Museum that

Brings us creative projects and the subject matter of global education. In 2001, the IMAX Theatre opened. Between Exploris and the IMAX Theatre, there have been over 253,000 visitors. The past six years have brought rapid growth to Exploris!

Now Exploris is at their second level of growth and before that can be done, a solid foundation has to be secured before moving onto new projects. Right now, there are four strategic priorities for this foundation.

One: Strengthening their financial base. They are a young institution building their audience and foundation, and even with a three-year downturn in the economy, they are still confident in the plans and steps they are taking. Every dollar is used to the best advantage, they have made necessary cuts, developed a revenue stream and are working on fundraising.

Second: Working to enhance core visitor experience through having good feedback, new programming, providing more accommodations for different kinds of visitors types such as tour groups, written tours, and self guided tours.

Third: Enhancing communications by staying in close touch with the community and the desire to be considered a community resource. They are also looking to do more as it relates to what is going on in the world today.

ROTARY INTERNATIONAL'S

2002/2003 THEME

"SOW THE SEEDS OF LOVE"

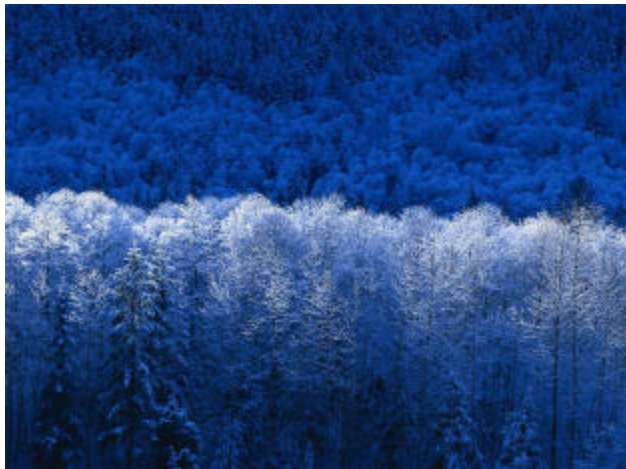
Rotary International's new President, Bhichai Rattakul, was installed in Barcelona, Spain in June. President Bhichai said "... to Sow the Seeds of Love is to find opportunities to serve every day, every moment of our lives ... to think of others first, and ourselves in terms of what we can do for others . . ."

Fourth: Clarify Exploris by continuing to let people know who they are and what they are all about. The global museums focus on global issues in understanding our world. The work is ever changing and they want to let people know what the world is all about. Also, they want to enhance the visitor base and make sure people understand that they are not just a children's museum but a museum for all ages. Right now about 30% of the visitors are in the adult group.

Ms. Bryan stated they were not only proud of their successes, but also their positive impact on downtown redevelopment. She then continued to review what is going to be happening over the near future such as exhibits, special programs and a variety of speakers.

There are three upcoming films to the IMAX Theatre: Everest, Apollo 13 and Lewis & Clark Great Journey West. Her presentation ended with a sneak preview of each of these films.

- Reported by **Cindy Heath**



GUESTS

Margaret Mullins-Guest of **Jim Lofton**
(Downtown Raleigh Alliance)

Robert Glowacki—Guest of **Jim Lofton**

VISITING ROTARIANS

Larry Lovvorn - New Bern Breakfast
(Son of Roy Lovvorn)

Chip Killian - Waynesville (Sr. Active)

Sanford Steelman - Union West

RECENT MAKE UPS

Bob Hunter - Marion, NC

Lawrence Davis - West Raleigh

BIRTHDAYS

Jay Johnson - January 22

Roy Lovvorn - January 24

Anne Robinson - January 20

Kenneth Haywood - January 31

Pam Kohl - January 15

ANNIVERSARIES

Roy Lovvorn (Virginia) January 26 (67 yr)

Mike Hoyt (Judy) January 30 (36 yr)

Brenda Mullins (Ken) January 27 (2 yr)

